



POINTS	TOTAL POINTS	LEMONADE CRUSADE SCORECARD	✓
5		A mentor noticed entrepreneurial potential and ambition in you. If they shared the vision of the Lemonade Crusade with you, and you said, "Yes!"...you receive 5 points.	
5		If you watch this "Players Guide" video all the way through...you receive another 5 points.	
20		If you make 2 signs (both must be "AT LEAST 2 Feet Tall and 2 Feet Wide, and use AT LEAST 3 Separate Colors on each sign PLUS have the smaller print out image that says "Official Player in The Great Lemonade Crusade" taped/glued in the bottom lower right-hand corner): one sign that includes an arrow pointing to your stand, and another that will be at the stand itself, and take a picture of them, you receive 20 points.	
5		If you have at least 7 lemons (real or fake) in a clear pitcher as a display at your stand, at 5 points.	
5		If you offer to add a small wedge of real lemon inside each glass sold (using a fork or tongs...no fingers!)...you receive 5 points.	
5		If you have a little vase of any assortment of flowers at your stand (real or fake)...you receive 5 points.	
5		If you have upbeat and fun music playing at your lemonade stand, you receive 5 points (make sure it's not too loud, so it doesn't bother anyone).	
25		If you have at least 2 BONUS non-edible offers for sale at your lemonade stand (can be greeting cards you make, little cars or fun toys you purchase from the Dollar Store, knickknacks) that you sell for at least 3 times what you purchased them for, add 25 points.	
10		If a non-family member purchases one of the BONUS offers, add 10 points.	



10		If you have ONE FREE sample of an edible item (like bite-sized portions of lemon bars, brownies, etc...that YOU helped make), you receive 10 points.	
10		If you have a Bonus edible item for sale (like carrots or peas from your garden that YOU picked, or a baked good that YOU helped make)...add 10 points.	
10		If someone purchases an edible item for at least 50 cents or more...add 10 points.	
10		When you receive money for your first glass of lemonade (can be a family member or non-family), you receive 10 points.	
20		When a non-family member makes an initial purchase of your lemonade, you receive 10 points. (**If your first glass is purchased by a non-family member, you receive 20 total points. That is the max you receive).	
50		If your lemonade stand is open for AT LEAST 90 consecutive minutes...you receive 50 points.	
50		If you had so much fun the first 90 minutes, and you do the lemonade stand on a separate day AGAIN for 90-minutes...within the dates of the current crusade you're participating in you receive ANOTHER 50 points.	
25		If you make a 2-minute video that incorporates pictures and stories of your experience and what you learned as an Official Player in The Great Lemonade Crusade, you receive 25 points. ***Must be submitted through the comments on the main LemonadeCrusade.com website during the dates of the current crusade you're participating in.	



50		<p>If you make a simple one page “Profit-Loss Report” (called a P&L) with your mentor, that accounts for the cost of ingredients, signage, baked goods, knickknacks, total time invested (aka- your total COST in dollars and time) plus shows your Total Revenue (money you received)...give yourself 50 points.</p>	
20		<p>If your mentor reads out this quiz below and you answer with 100% correct answers BEFORE you do your lemonade stand, you receive 20 points. You get a maximum of 3 attempts to achieve 100%:</p> <p>Question 1- When you are giving someone lemonade, what are your fingers NOT to touch? Answer 1- The lemonade wedge or the rim of the glass</p> <p>Question 2- What is the most important thing you WEAR during your lemonade stand? Answer 2- a SMILE.</p> <p>Question 3- What are the 2 keys to good lemonade? Answer 3: a- That it’s cold. b- that it tastes good</p> <p>Question 4- What is the magic word you share with customers? Answer 4- Thanks!</p>	

LOGO YOU CAN USE ON YOUR SIGNS:

